

9th Annual West Seneca Community 5k

We cordially invite you to participate as a sponsor of the 9th Annual West Seneca Community 5k Run/Walk. The race will be held on **Thursday, June 20th, 2024** at Veterans Memorial Park (Legion Pkwy at Union Rd.), kick off at 6:30pm.

The West Seneca West Sports Boosters and the West Seneca Police Benevolent Association are organizing this event. These organizations support the citizens of West Seneca in various ways including awarding annual scholarships to graduating seniors in the West Seneca school district.

Your sponsorship helps to defray the cost of organizing this event. Funds received from sponsorships are used to purchase T-shirts and awards for race participants. Any additional funds from sponsorships will go toward the fundraising goals of the West Seneca West Sports Boosters and the West Seneca Police Benevolent Association allowing these organizations to continue aiding the citizens in West Seneca.

There are various levels of sponsorship for the West Seneca Community 5K:

Platinum Sponsor \$1,500 Donation

- Largest logo on race shirts
- Logo prominently placed on sponsor flyer included in all race packets
- Logo/Name prominently displayed at Registration table
- Special recognition at Awards ceremony
- You may set up an informational table and/or a sign next to the finish chute
- Four complimentary race entries

Gold Sponsor \$1,000 Donation

- Logo on race shirts
- Logo on sponsor flyer placed in all race packets
- Logo displayed at registration table
- You may set up an informational table about your company
- Three complimentary race entries

Race Comments

A great race for a great benefit. This is one of our “**must-run**” races each year.

It was a great race and **awesome for families.**

I registered with my children and it was very reasonably priced, **great family event.**

This is the first time I ran your race and I thought the **course was great.**

The race was great!

The **event is great.** Thank you!

Silver Sponsor \$800 Donation

- Logo on race shirt
- Logo on sponsor flyer placed in all race packets
- Logo displayed at registration tables
- Two complimentary race entries

Bronze Sponsor \$500 Donation

- Name on race shirt
- Logo on sponsor flyer placed in all race packets
- One complimentary race entry

Water Stop Sponsor \$200 Donation

- Name on sign
- Mile Marker Sponsor
- Name on mile marker sign

Mile Marker Sponsor \$100 Donation

- Name on mile marker sign

Product Donation or Monetary Donation less than \$250

- Product donation (i.e. Gift Cards, water bottles, t-shirts, key chains, sports drinks, etc.) in exchange for promotional services is greatly appreciated.

Thank you in advance for your consideration of becoming a race sponsor.

Attached you will find the sponsorship form that can be submitted online with credit card, PayPal, or send via email or mail by **Thursday June 6, 2024**. Corporate donations are accepted after this date but there is a possibility your corporate logo may not appear on the race T-shirt, nonetheless it will be included in all other promotional material.

Please feel free to contact me to set up sponsorship or to answer any questions.

Thank you!

Sincerely,
Jennie Mancuso
Race Director
macaroniwar923@aim.com
716-239-0747

Without the generosity of people like you, our sponsors, we would not be able to hold such a great event!

Last year almost 300 people participated in the race and even more people attended the after-race party!

Thank you in advance for sponsoring the West Seneca Community 5k!

Online Sponsorship form and payment:
<http://wssportsboosters.com/5k/sponsorships/>

Race Website:
<http://wssportsboosters.com/5k/>

Like us on Facebook:
<https://www.facebook.com/WestSeneca5k>

9th Annual West Seneca Community 5K and Community Days Kick-Off Event

Sponsorship Form

Please complete and return this form by Thursday, June 6th, 2024. You may also complete this form and pay online at:

<http://wssportsboosters.com/community5k/sponsorships/>

You may email your company logo to: wswsportsboosters@gmail.com by the above deadline in order for it to be included on the race t-shirt and other race materials.

Corporate donations are accepted after June 6th, 2024 but there is a possibility your logo may not appear on the race T-shirt; it will however be included in all other promotional material. Please send any products that you would like included in the race bags to the address below at least 1 week before race day.

Note: Company- official business/organization name to be used for communication and recognition purposes.

Contact Name- contact person who is responsible for contribution or to whom all communication should be directed.

You may email or mail completed form to the addresses listed below.

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Donation Information:

Platinum \$1500 _____ Gold \$1000 _____ Silver \$800 _____ Bronze \$500 _____

Water Stop \$200 _____ Mile Marker \$100 _____ Other _____

If "Other", please specify: _____

Please make checks payable and send to: West Seneca Community 5k (13 Greenhill Terrace, West Seneca, NY 14224)

Email: wswsportsboosters@gmail.com

Event Day Information:

Do you plan on attending the event? Y _____ N _____

Do you plan on mailing/dropping off company promotional material for race bags or promotional tables? Y _____ N _____

Do you plan on distributing product samples, promotional materials (Gold/Silver Only)? Y _____ N _____

Will you provide and set-up signage at the finish line (Platinum and Gold Level Only)? Y _____ N _____

Artwork, logos and/or completed sponsorship forms should be submitted to wswsportsboosters@gmail.com. Artwork should be formatted as:

- Logos for T-shirts will be printed only in 1 color and should be submitted as hi-res (300 dpi) JPEG or EPS files (most Photoshop and Illustrator files can also be accepted)
- Logos for signage should be submitted as hi-res (300dpi) JPEG or EPS files (most Photoshop and Illustrator files can also be accepted)
- Logos for website should be submitted as 72dpi JPEG or PNG files.

Thank you for your sponsorship!!